



“BITKOO Keystone wins Best Innovation at the 2008 European Identity Conference”

Munich, Germany (April 22, 2008) – Los Angeles-based Software provider BITKOO won the European Identity Award for “Best Innovation 2008” at the 2nd Annual European Identity Conference.

The Best Innovation Award was presented to BITKOO CEO Doron Grinstein during the event, held in Munich, Germany. Hosted by the German consulting firm Kuppinger Cole + Partner, the Conference is billed as the center of Europe’s Identity Management and Digital ID community.

“The recognition we are getting is beyond our expectations,” admitted BITKOO CEO Doron Grinstein, one of the original Architects of Keystone at The Walt Disney Company, “and it reflects the growing momentum around and interest in authorization management.”

Grinstein founded BITKOO in late 2006 with the mission of introducing his patented inventions to a broad set of industries and enterprises. Keystone, BITKOO’s authentication and authorization management engine, externalizes the administration, decision and enforcement of policy outside of hardcoded application logic, enabling run-time enforcement of enterprise policy across the entire application infrastructure. Authorization Management is considered a key component of a sound Governance, Risk and Compliance (GRC) strategy.

The 2008 European Identity Conference attracted more than 100 industry notables from around the world to speak on the latest technological developments and trends, and offer best practices from dozens of top business enterprises and government entities.

“The award is humbling considering the conference is attended by all the industry heavyweights (Oracle, Sun, Microsoft, IBM, CA, Novell) along with the very best niche vendors serving this market,” noted BITKOO’s VP of Sales Dan Vrebalovich.

“We’re very pleased with the award,” Grinstein added. “We knew we had something special when Disney adopted Keystone enterprise-wide and when top industry analyst like Kuppinger Cole recognizes us as groundbreaking, it really helps raise awareness.”

Press Contact:

Andra St. Ivanyi

BITKOO, LLC

+1.818. 985.4700

www.Bitkoo.com

Andra@bitkoo.com